Q1 2020
Partner Power Pack

NETGEAR®
BUSINESS

Welcome to the Q1 2020 edition of our Partner Power Pack

NETGEAR recognizes that our success and, most importantly, that of our customers and partners depends on more than just providing excellent technology and services.

We strive to exceed the expectations of our clients, eliminate problem areas and capture productivity gains for all. Our experience is that successful relationships thrive in a culture of trust, cooperation and commitment.

NETGEAR partner portal creates competitive advantages in multiple industries for our partners.

Aside from being packed with rich resources, advanced training, and helpful tools to achieve increased growth, we load all promotions, product information, launches and collaterals to support you through your sales process.

As always, no Partner Power Pack would be complete without some great incentives to help you increase your margins and profits!

Partner Portal: powershift.netgear.com.au | powershift.netgear.co.nz

Meet the team

Mat Hammer | Australia
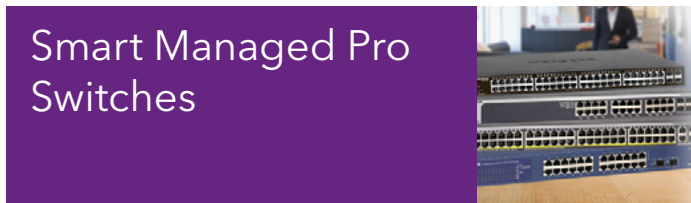**M:** +61 409 807 132
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NETGEAR®
INSIGHT

The NETGEAR Insight management solution is an industry first – offering plug-and-play set up and management of your small business network from an easy-to-use mobile app or a cloud web portal. Find out more about our SKUs and Subscription Plans in the PDF above.

orbi™ PRO

Orbi Pro Business Wi-Fi Systems come with an Orbi Pro Router and Satellites that provide seamless, high-speed Wi-Fi with high-performance FastLane3 patented Triband AC3000 Wi-Fi technology and deliver performance to keep your employees and customers connected.

Smart Managed Pro Switches

Comprehensive Network Features Priced for Small and Medium Sized Businesses. Find out more about our complete range of switches in the PDF above.

NETGEAR®
READYNAS

Now faster than ever before, the new ReadyNAS® solutions offer businesses outstanding performance, versatility and scalability with five levels of unrivaled data protection, 10-Gigabit Fiber or Copper Ethernet network interface on select models, and expandable storage capacity, desktop or rackmount. Find out more about our Full Product Range in the PDF above.

Lifetime Warranty On All Networking And Wireless Products*

LIFETIME Tech Support

LIFETIME WARRANTY Next Business Day

LIFETIME WARRANTY Hardware Warranty

*Warranty for products with ProSAFE Limited Lifetime Warranty, except for Fully Managed Switches, ends five years after the product is listed as "End of Life" here. Fully Managed Switches https://www.netgear.com/business/products/switches/managed/ are warranted for their lifetime, as long as the original bona fide end user continues to own or use the product.

Latest Revision Jan/2020

NETGEAR ProAV Products

AV-over-IP is a fast-growing market. Learn about the universal, standard-based frame- work NETGEAR is helping to build.

CLICK HERE FOR DETAILS

NETGEAR Insight™ Pro

Insight Pro is filled with features needed to grow business and add value for customers, such as multi-tenancy, and multi-user capabilities for easy management of multiple customers under one umbrella.

CLICK HERE FOR DETAILS

Power over Ethernet Switches

Increase your PoE budget anytime by simply upgrading your switch Power Supply, without having to purchase a new switch!

CLICK HERE FOR DETAILS

Orbi Pro – Better WiFi for Business

Orbi Pro provides seamless, high-speed WiFi that is affordable and easy to install, without added infrastructure and deployment costs.

CLICK HERE FOR DETAILS

ProSUPPORT for Business

Business support plans for both the home and the office to put your mind at ease.

CLICK HERE FOR DETAILS

ReadyNAS Connected Storage

DID Technology utilizes ReadyNAS to solve their customer's connected storage needs.

CLICK HERE FOR DETAILS

Meet MEURAL

We believe art is for everyone, and we're dedicated to bringing it into homes of all shapes and sizes. To do so, we combine the best of art, technology, and design to create products that make us feel something.

CLICK HERE FOR DETAILS

Featured Product: Ultra60 PoE++ Switches

NETGEAR's solution to the new IoT high powered devices is the GS110TUP and GS710TUP which features Ultra60 PoE++ technology. Ultra60 PoE++ (IEEE 802.3bt Type 3) is ideal for powerful PoE++ installations with PoE budgets of 60 W per port.

CLICK HERE TO READ WHITE PAPER

Case Studies
See where our customers have been using NETGEAR products:

ProAV

1st look of the NETGEAR's new M4500 product
WATCH THE VIDEO HERE

Sneak Peek in our newest case study with Rhodes Research
READ THE CASE STUDY

How NETGEAR is helping Harrisburg University's winning streak in esports READ THE CASE STUDY
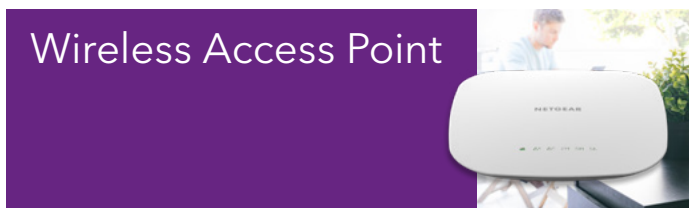
Orbi Pro

Vintners Retreat says Bye Bye to Bad WiFi
READ THE CASE STUDY

Guerra Construction Group
WATCH THE VIDEO HERE

AFKgg Gamer Lounge
WATCH THE VIDEO HERE

Wireless Access Point

WAC540 with Insight Managed Access Points
CLICK HERE FOR DETAILS
WATCH THE VIDEO HERE

PoE

PoE battle card
CLICK HERE FOR DETAILS

Power Adapter for PoE
CLICK HERE FOR DETAILS

Insight Pro

Hopemate Soft Inc. can now confidently grow their business.
WATCH THE VIDEO HERE
CLICK HERE FOR DETAILS

Dundas Museum brings history to life with NETGEAR Insight Pro Wireless

READ THE CASE STUDY

Insight Switches Feature Comparison Chart
CLICK HERE FOR DETAILS

SMB

Gamestream Scales their Industry leading Gaming-as-a-Service solution with NETGEAR SMB switch.
CLICK HERE FOR DETAILS

Tyne Coast College is now ready for the future with NETGEAR SMB products:
CLICK HERE FOR DETAILS

Smart Managed Switches Feature Comparison Chart
CLICK HERE FOR DETAILS

Insight Pro stands above the competition | Reviewed and tested by independent third party test companies, Insight Pro has been rated the best networking management solution for SMBs.

Miercom Performance Verified by:
• The best value cloud solution for SMB budgets
• Central management with ease of use
• Time-saving deployment measures
• Robust metrics reporting

READ MORE HERE

Tolly Certified by Providing:
• Highly efficient multi-tenant, multi-location platform
• Fully-fledged management via mobile app
• Simple and flexible setup
• Business-class in-app support

READ MORE HERE

Enterprise-class networking for SMB at the right price

NETGEAR introduces you to a new era in business IT. An era that pairs more scalable network solutions with easy to use 24/7 management. An era that utilizes over 20 years of industry-leading innovation to provide a perfected, modern IT infrastructure that meets the demands of today's explosion in mobile and cloud computing while providing enterprise features that are truly affordable.

When it comes to business, you can confidently rely on the most trusted name in networking to reduce costs, maximize productivity, bring products and services to market faster, and satisfy your customers for repeat engagement.

Ongoing innovation throughout the years

2003	**2010**	**2011**	**2014**	**2017**	**2017**	**2018**	**2019**
First Smart Switch	First Lightly Managed Plus Switch	First 10G Smart Switch	Flexible Mounting Click Switch	First Fully Cloud managed Switches and WiFi	First DIY WiFi Mesh Solution for Business	Pro AV modular 96-port 10G 24-port 40G Switch	High-density WiFi with Cloud Management

Why NETGEAR Business?

An unmatched offering

NETGEAR Business is a leader in cutting-edge networking solutions, offering the most comprehensive and customizable portfolio in the industry. The total range of solutions we offer gives greater flexibility, better scalability, and more convenience so you can better match the unique problems your clients face while saving time and money.

A Proven Leader

NETGEAR Business has led the way for almost 25 years by successfully enabling more than 50 million businesses worldwide. The quality, reach, and value of our products and services is unmatched and so is our channel focus. You can sell with confidence knowing our solutions will help your customers' success.

Cutting-Edge without Complexity

NETGEAR Business is the way forward. We help open a new stream of service revenue for you and help your clients stay ahead of the curve by creating products that advance and simplify the way you work.

Your Success is Our Success

We stand behind our partners, giving you access to one-stop central management for all your clients, helping you become more productive and profitable. Our community and support systems are ever-growing and accessible anytime – and you get the VIP treatment you deserve.